

Draft & indefinitely

Submitted by

Chairman of the Assembly at
the Request of the Mayor

Prepared by:

Planning Department

For reading:

February 26, 2002

ANCHORAGE, ALASKA

AO 2001-94(S)

AN ORDINANCE AMENDING ANCHORAGE MUNICIPAL CODE CHAPTER 21.45 BY MOVING TWO ROWS FROM THE SIGN MATRIX INTO A NEW SUBSECTION; INCREASING THE ALLOWABLE MAXIMUM SIGN VIEWING AREAS FOR CHURCHES AND SCHOOLS FROM 20 SQUARE FEET TO 40 SQUARE FEET FOR SIGNS ABUTTING COLLECTOR STREETS OR GREATER; AND ADDING A NEW SUBSECTION TO ANCHORAGE MUNICIPAL CODE SECTION 21.45.160, SIGNS, TO INCREASE THE NUMBER OF SIGNS PER CHURCH OR SCHOOL TO ONE SIGN FOR EACH QUALIFYING STREET FRONTAGE.

(Planning and Zoning Commission Case 2001-091)

THE ANCHORAGE ASSEMBLY ORDAINS:

Section 1. Anchorage Municipal Code subsection 21.45.160F. is hereby amended by deleting the following rows regarding *Churches (residential districts only)* and *Public, private or parochial school* from the sign matrix: *(the remainder of the section is not affected and therefore is not set out.)*

21.45.160

Signs.

F. *Sign matrix.* All signs shall conform to the following requirements:

Principal Permitted Use or use District	Maximum Sign Viewing Area (square feet)	Front Yard Setback (feet)	Side yard Setback (feet)	Rear Yard Setback (feet)	Number of Signs per Principal Use	Flashing or Animated Signs	Roof Signs	Wall Signs	Projecting Signs	Pole or Free-standing Signs	Maximum Sign Height, Free-standing (feet)	Illuminated or Lighted Signs
CHURCHES (RESIDENTIAL DISTRICTS ONLY)	20	5	5	5	1	NO	NO	YES	NO	YES	15	YES
PUBLIC, PRIVATE OR PAROCHIAL SCHOOL	20	20	5	10	1	NO	NO	YES	NO	YES	4	NO

Section 2. Anchorage Municipal Code section 21.45.160 is hereby further amended by adding a new subsection to read as follows: *(the remainder of the section is not affected and therefore is not set out.)*

21.45.160.

Signs.

G. *Churches and day care associated with churches, private and public schools, sign parameters and matrix.* Subject to the following matrix, churches and public,

private, or parochial schools in residential zoning districts with one street frontage shall be limited to one sign of up to 40 square feet in size regardless of the number of principal permitted uses on the lot, tract or parcel. For churches and public, private, or parochial schools with additional qualifying road frontage(s), a total of up to 32 square feet of additional secondary signage is allowed, not to exceed one secondary sign per additional street frontage, regardless of the number of principal permitted uses on the lot, tract or parcel. Only one sign per street frontage shall be allowed for all cumulative uses on the lot. Day care and child care facilities associated with churches or schools are not allowed any additional signage.

Use	Max. Sign Viewing Area (square feet) for signs on property with one street frontage on collector streets or greater	Max. Sign Viewing Area (square feet) for signs abutting property with any additional street frontages on collector streets or greater	Max. Sign Viewing Area (square feet) for signs on property with frontage not qualifying under column one	Front Yard Setback (feet)	Side Yard Setback (feet)	Rear Yard Setback (feet)	Number of Signs per Principal Use	Flashing or Animated Signs	Roof Signs	Wall Signs	Projecting Signs	Pole or Free-standing Signs	Max. Sign Height, Free-standing (feet)	Illuminated or Lighted Signs
Churches (residential districts only)	40	32	20	5	5	5	See 21.45.160G	No	No	Yes	No	Yes	15	Yes
Public, private, or parochial schools (residential districts only)	40	32	20	20	5	10	See 21.45.160G	No	No	Yes	No	Yes	4	No

(GAAB 21.05.060.K; AO No. 77-5; AO No. 78-124; AO No. 79-45; AO No. 79-179A; AO No. 77-355; AO No. 81-97; AO No. 83-52; AO No. 85-18; AO No. 85-23; AO No. 85-159; AO No. 85-173, 3-17-86; AO No. 86-19; AO No. 87-143; AO No. 88-147(S-2); AO No. 91-90(S))

Section 3. This ordinance shall be effective immediately upon its passage and approval by the Assembly.

PASSED AND APPROVED by the Anchorage Assembly this _____ day of _____, 2002.

Chair

ATTEST:

Municipal Clerk

MUNICIPALITY OF ANCHORAGE
Summary of Economic Effects - General Government

AO Number: 2001-94/^(S)Title: An ordinance amending Anchorage Municipal Code Title 21 to increase the allowable maximum sign viewing areas for churches and schools from 20 square feet to 40 square feet for signs abutting collector streets or greater, and to increase the number of signs per church or school to one sign for each street frontage.

Sponsor: Municipality of Anchorage
Preparing Agency: Planning Department
Others Affected:

CHANGES IN EXPENDITURES AND REVENUES (Thousands of Dollars)

	FY00	FY01	FY02	FY03	FY04
Operating Expenditures					
1000 Personal Services					
2000 Supplies					
3000 Other Services					
4000 Debt Services					
5000 Capital Outlay					
TOTAL DIRECT COSTS					
6000 IGCs					
FUNCTION COST:					
REVENUES:					
CAPITAL:					
POSITIONS: FT/PT and Temp.					

PUBLIC SECTOR ECONOMIC EFFECTS:

No significant public sector economic effects are anticipated.

PRIVATE SECTOR ECONOMIC EFFECTS:

No significant private sector economic effects are anticipated. Increased sign area or additional sign(s) for additional street frontage(s) are at the discretion of the property owner.

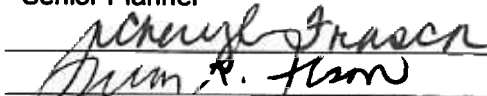
Prepared by: Sharon Ferguson
Senior Planner

Telephone: 343-4257

Validated by OMB:

Date: 2/19/02

Approved By:


Director, Preparing Agency

Date: 10/20/01



MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 225-2002

Meeting Date: FEBRUARY 26, 2002

From: Mayor

Subject: AO 2001-94 (S)

Ordinance Amendment, AO 2001-94 (S), amending Anchorage Municipal Code Title 21 to increase the allowable maximum sign viewing area for churches and schools from 20 square feet to 50 square feet for signs abutting collector streets or greater, to increase the number of signs per church or school to one sign for each street frontage, and to permit signs for schools to be illuminated or lighted.

1 The Planning Department staff recommended changes to Assemblymember Kendall's
2 ordinance which the Planning and Zoning Commission agreed to and made changes to the
3 original wording resulting in the (S) version of AO 2001-94.
4

5 The ordinance went before the Planning and Zoning Commission as outlined below:
6

7 On July 16, 2001, the Planning and Zoning Commission reviewed Assemblymember
8 Kendall's ordinance AO 2001-94 and approved the ordinance.
9

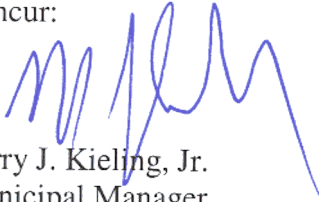
10 On August 6, 2001, the ordinance was brought back to the Commission due to a notice of
11 reconsideration to clarify the number of signs that would be allowed for churches with
12 more than one permitted principal use. The Commissioners requested that staff confer
13 with the Municipal Attorney's Office to review the language of the substitute ordinance
14 and return it to the Commission for further review.
15

16 On October 1, 2001, the Commission approved a modified version (2001-94 (S) of
17 Assemblymember Kendall's ordinance that increases the allowable maximum sign viewing
18 areas for churches and schools from 20 square feet to 40 square feet for signs abutting
19 collector streets or greater, and to increase the number of signs per church or school to one
20 sign for each street frontage.
21

22 The Planning and Zoning Commission resolution of October 1, 2001 and minutes from the
23 actions on October 1, 2001, August 6, 2001, and July 16, 2001 are included with this AM.
24

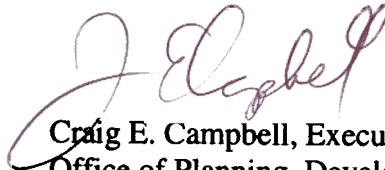
25 Approval of AO 2001-94(S) is recommended.
26
27

Concur:



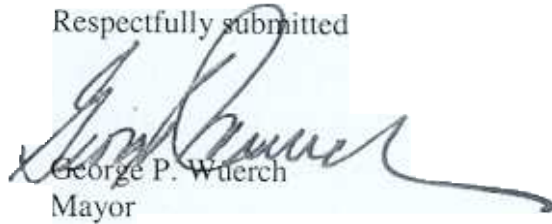
Harry J. Kieling, Jr.
Municipal Manager

Concur:




Craig E. Campbell, Executive Director
Office of Planning, Development, and
Public Works

Respectfully submitted



George P. Wuerch
Mayor

Prepared by:


Susan R. Fison, Director
Planning Department

**MUNICIPALITY OF ANCHORAGE
PLANNING AND ZONING COMMISSION RESOLUTION NO. 2001-058**

A RESOLUTION APPROVING AN AMENDMENT TO AMC 21.45.160 TO INCREASE THE ALLOWABLE MAXIMUM SIGN VIEWING AREA FOR CHURCHES AND SCHOOLS FROM 20 SQUARE FEET TO 50 SQUARE FEET FOR SIGNS ABUTTING COLLECTOR STREETS OR GREATER, TO INCREASE THE NUMBER OF SIGNS PER CHURCH OR SCHOOL TO ONE SIGN FOR EACH STREET FRONTAGE, AND TO PERMIT SIGNS FOR SCHOOLS TO BE ILLUMINATED OR LIGHTED.

(Case: 2001-091)

WHEREAS, a petition has been received from Assemblymember Kendall that seeks an amendment to AMC 21.45.160 to increase the allowable maximum sign viewing area for churches and schools from 20 square feet to 50 square feet for signs abutting collector streets or greater, to increase the number of signs per church or school to one sign for each street frontage, and to permit signs for schools to be illuminated or lighted.

WHEREAS, a public hearing was held on October 1, 2001, and

WHEREAS, a Sign Ordinance Advisory Committee was formed to represent a broad and balanced community viewpoint and began bi-monthly meetings in October 1999 for the purpose of amending the draft ordinance prepared by staff, and

WHEREAS, a professional facilitator was hired in February 2000 to provide continuity between meetings, to confront the difficulties in achieving consensus on a subject with wide divergence of opinion, provide guidance in group process, and aid the committee in finalizing a draft ordinance, and

WHEREAS, the committee was not able to reach consensus on significant portions of the draft ordinance and has not met since June 2000, and

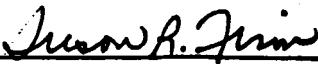
WHEREAS, the Planning Department has prepared a RFP for professional services to obtain an experienced consultant to develop a new sign ordinance. A final sign ordinance would be complete in mid 2002.

NOW THEREFORE BE IT RESOLVED, by the Municipal Planning and Zoning Commission that:

- A. The Commission makes the following findings of fact:**
- 1. The ordinance amendments will serve in the interim until a new sign ordinance is adopted.**
 - 2. The Sign Ordinance Advisory Committee reached agreement on sign requirements for Institutional centers which includes churches and schools. Institutional Centers are defined as a land use dedicated to education, training, religion, government, or medical use.**
- B. The Commission recommends to the Assembly the following amendments:**

1. Institutions with one road frontage are allowed one sign of 40 square feet.
2. Institutions with additional road frontage(s), a total of 32 square feet of additional secondary signage is allowed, not to exceed one secondary sign per street frontage.
3. Churches and public, private, or parochial schools with one street frontage shall be allowed one sign of 40 square feet in size regardless of the number of principal permitted uses on the lot. Churches and public, private, or parochial schools with additional road frontage(s), a total of 32 square feet of additional secondary signage is allowed, not to exceed one secondary sign per additional street frontage regardless of the number of principal permitted uses on the lot. Only one sign per street frontage shall be allowed for all cumulative uses on the lot. Day care and child care facilities associated with churches or schools are not allowed any additional signage.
4. Illumination of schools signs is not permitted.
5. AMC 21.45.160.F. Sign Matrix shall be amended to eliminate two rows: Churches (residential districts only) and Public, private or parochial school. These two rows are addressed in a secondary matrix. The secondary matrix also addresses day care and childcare facilities associated with a church or school.

PASSED AND APPROVED by the Anchorage Planning and Zoning Commission this 1st day of October 2001.



Susan R. Fison
Secretary



Daphne Brown
Chair

(Case 2001-091)